

FAMILY BUSINESSES POLICY DAY

 EFB EUROPEAN
FAMILY
BUSINESSES

BASED IN EUROPE
FAMILY BUSINESSES DRIVING COMPETITIVENESS
3RD JUNE 2026 · BRUSSELS

FAMILY BUSINESS POLICY DAY

Based in Europe: Family Businesses Driving Competitiveness

• Programme •

Wednesday, 3rd June

Location: Venue : Stanhope Hotel, Rooms Balmoral I-II. Rue du Commerce 9, Brussels

10.30h

Registration & Welcome Coffee

11.00h

Opening Speech

- Jan Kornelis van Oord, President of EFB

11.15h

New world order: end of the multipolar world

As geopolitical tensions rise and global alliances shift, the stability of the multipolar world is increasingly in doubt, giving way to a more fragmented international landscape. This panel will explore how economic security concerns and supply chain realignments are reshaping global trade and investment, with direct implications for Europe's family businesses. It will also examine how these businesses can adapt to uncertainty, manage risk and remain competitive in a rapidly evolving world order.

Speaker

- Philipp Lausberg, Sr Policy Analyst at European Policy Centre
- Moderated by: Jesús Casado, Secretary General of European Family Businesses

12.00h

Four thoughts to transformation How family ownership builds success amidst disruptions

A long-term outlook, agility in decision-making and a culture of innovation are key characteristics that enable family enterprises to thrive in both favorable and challenging economic conditions. Combined with an active capital agenda that allows families to deploy assets strategically, family enterprises possess the exceptional ability to achieve a competitive advantage.

Speaker

- Lauri Oinaala, EY EMEA Family Enterprise Leader & Global NextGen Leader

12.15h

Networking Lunch

13.30h

Single Market 2.0: The Path to Completion

Despite its successes, the European Single Market remains incomplete, with persistent internal barriers continuing to limit its full potential and that of cross-border business activity. The inefficiencies of the single market have led to increased fragmentation. This, in turn, has led a recent report by the International Monetary Fund to claim that internal market barriers in the EU are equivalent to a 44% tariff on goods and 110% tariff on services. This panel will focus on some of the barriers and examine the concrete actions needed to deepen the integration and improve the functioning of the Single Market.

Speakers

- MEP Jonás Fernández, Group of the Progressive Alliance of Socialists and Democrats. Member of the Subcommittee on Tax Matters and of the Committee on Economic and Monetary Affairs
 - Ingrid Faber, CEO of Faber Group B.V.
 - Frederico Martins, Head of Single Market Policy at Eurochambres
- Moderated by: Daniel Mitrenga, Director of European Affairs at Die Familienunternehmer

14.15h

European preference: Made In or With Europe?

Europe's industrial base faces mounting pressure, as highlighted by the Industrial Accelerator Act. Measures such as the "buy European" principle and the "Made in Europe" or "Made with Europe" signal a shift in how European products and supply chains are being seen. We will also assess the proposal for large foreign direct investments (FDIs) in strategic manufacturing sectors and the conditionalities pertaining to the ownership cap. This panel will explore what these developments mean in practice for family businesses.

Speakers

- Irene Tinagli, Member of the European Parliament, Socialists and Democrats
 - Kerstin Jorna, Director General for the Directorate-General for the Internal Market, Industry, Entrepreneurship and SMEs, European Commission
 - Olivier Schiller, Chairman of the Board of Septodont and Vice-President of METI
- Moderated by: Darius Movaghar, Senior Policy Advisor at European Family Businesses

15.00h

Coffee Break

15.30h

Securing Continuity: Business Transfers for Europe's long-term competitiveness

Securing business continuity across generations has never been more important. Over the next decade, a substantial share of Europe's businesses is expected to experience business transfers, making effective transfer frameworks a strategic priority. In light of the forthcoming update of the European Commission's 1994 Recommendation on business transfers, this panel offers a timely opportunity to examine the practical realities of passing a family business to the next generation, and to reflect on how policy and practice can better support successful transitions.

Speakers

- Ramón Alejandro, President of Saica Foundation
 - MEP Vladimir Prebilič, Group of the Greens/European Free Alliance. Vice-Chair of the SME Intergroup
 - Jesús Casado, Secretary General of European Family Businesses
- Moderated by: Giovanna Gregori, Executive Director of AIDAF

16.15h

Closing Remarks

- Jan Kornelis van Oord, President of EFB

REGISTRATION AND FEES

To register for this event, please fill in [this online form](#).

The registration fees are the following:

EFB Members: 495€

EFB Non-Members: 850€

These prices do not include VAT.

Upon completion of the online form, you will receive a confirmation email acknowledging receipt of your application. Once your affiliation with one of the 17 EFB member organizations has been verified, you will receive a second email including the invoice and detailed payment instructions.

Please note that places are limited and can only be secured once the applicable fee has been received. We kindly ask you to complete the payment within one week of receiving the invoice. If payment is not received within this period, we will understand that you do not wish to proceed with your registration, and your place will not be reserved.

To uphold the exclusivity of the Family Business Policy Day, the event is open only to family business owners, their direct relatives and members of their Corporate Governance. Registrations from non-family businesses will be declined. The organisation beholds all rights to avert any registration at all times.

CANCELATION POLICY

All cancellations must be sent via email at the address amontoto@europeanfamilybusinesses.eu.

Cancellations received before May 15 will be subject to a 100€ administration fee. No refunds can be made for cancellations received after this date.

ACCOMMODATION SUGGESTIONS

For the night of June 2nd, we have blocked a limited number of rooms at the **Stanhope Hotel (Rue du Commerce, 9)** at the following rate:

- 360 EUR per room per night for single occupancy in a Classic room

For reservations, please contact directly Tom Diederich at:
stanhope.conference@thonhotels.be or +32 2 506 90 33

Additionally, EFB has an agreement with the **hotel Courtyard Brussels EU (Rue Joseph II 32, 1000 Brussels)**. The agreement consists of a 15% discount on the rates displayed on the hotel's website at the time of booking. Please see the booking instructions below.

- For guests who would like to book and pay for their room on site, here is the booking link: [Book your corporate rate for European Family Businesses](#)
- For those who wish to book directly through the Marriott Bonvoy app, here is the code to insert: E3434
- In case the rate is unavailable, the reservations team is always at your disposal: cec.brunt@marriott.com