

# The EU from the Inside. Navigating Strasbourg

## May 6th

12.30-14:30 :

Registration & Networking Lunch.

Introduction to EFB

Venue: Hannong Hotel (15 Rue du 22 Novembre)

15.00—18.00

Visit to the European Parliament:

- Meeting With MEP Pierfrancesco Maran
- Discussion: How do the EU Institutions Work?
- Visit to a live plenary session



18.30

Cultural Activity: La Petite France

Guided visit around the historic district of Strasbourg through the old pedestrian areas, around the cathedral and the Petite France quarter.



20.00

Dinner

Venue to be confirmed



**The EU from the Inside.**  
**What Next Gens Need to Know**

## May 7th

Venue: Sofitel Strasbourg Grand Île (4, Place Saint-Pierre-le-Jeune)

9:00-9:30 *How Do the EU Institutions Work?*

Joana Peixinho, Jr Policy Advisor, EFB

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9:30-10:00 *How Can EU Policies Better Help Your Companies?*

Darius Movaghar, Sr Policy Advisor, EFB

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10.00-10:30 Coffee Break

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10:30-11:30 *The Weight and Lightness of Legacy: How We Feel About the Past Shapes What We Will Do Next.*

Fabian Bernhard, Professor in Management, Organizational Psychology, and Family Business. [EDHEC Business School](#).

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11:30-13:00 *Yesterday, Today, Tomorrow: Bridging Tradition and New Ideas.*

- Laura Burgun, Export Director at [Pierre Lannier](#). (3rd Gen)
  - Julia Eberhardt, Managing Director and Co-Owner of [Leeb](#). (4<sup>th</sup> Gen)
  - Moderated by: Fabian Bernhard.
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13:00–14:00 Lunch

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# Registration



For registration email Alba Montoto

[amontoto@europeanfamilybusinesses.eu](mailto:amontoto@europeanfamilybusinesses.eu)

The price of this activity is €525 (VAT excluded). This fee includes:

- Lunch and dinner on May 6
- Visit to the EU institutions and cultural activities on May 6
- Learning sessions on May 7
- Lunch on May 7

Please, read the payment instructions carefully:

As the number of allowed visitors to the EU Parliament is limited, registrations will be admitted on a **first come, first serve** basis. Once that your registration has been approved, you will receive an email from the EFB team with the confirmation and the payment instructions. **To secure your place, you must make the payment within 7 days.**

Once the maximum number of admitted visitors has been reached, registration requests will be placed on a waiting list and sorted out in order of arrival.

All invoices will be sent electronically after the payment has been received.

## Cancellation Policy

Cancellations must be received via email by April 6, 2025. No refunds can be made for cancellations received after this date.

# Accommodation

As it is a **Plenary Week in Strasbourg**, it can be very difficult to find reasonably priced accommodation, as many hotels give preference to Members of the European Parliament and their team members or require a minimum booking of two or three nights. For this reason, **we strongly recommend that you book your accommodation as early as possible.**

EFB has negotiated the following rates at the [Sofitel Strasbourg Grande Ile hotel](#), where the seminars on May 7th will take place.

- Classic room: 280€/night, breakfast included for 1 person
- Superior room: 305€/night, breakfast included for 1 person
- Superior room with balcony or Luxury room: 330€/night, breakfast included for 1 person
- Premium Luxury room: 350€/night, breakfast included for 1 person
- Extra charge for double occupancy: 30€ per room and per night



The preferred rates and availability are applied for a mandatory 2-night's stay. The hotel will not be able to extend the conditions and guarantee the availability in case of a request for 1 night only

These rates are guaranteed until April 4th, 2025. Once a booking is confirmed to the hotel, the cancellation remains free of charge when notified to the hotel before April 17th, 2025.

# Accommodation

## Hannong Hotel 4\*

*(15, Rue du 22 Novembre)*

We have secured a small number of rooms at this family-owned hotel, which is now run by the 4<sup>th</sup> generation.

- Single room incl. breakfast: 250€/night  
(VAT included)
- Double room incl. breakfast: 275€/night  
(VAT included)



To make your reservation, please send an email to [commercial@hotel-hannong.com](mailto:commercial@hotel-hannong.com) with the information of your stay.

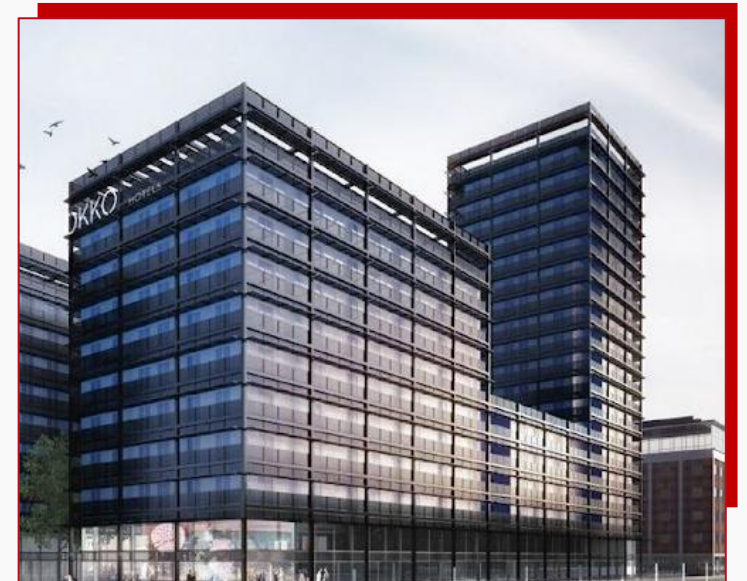
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Near the Sofitel Strasbourg Grande Île you can find multiple accommodation options in tourist apartments, hotels and hostels of all prices. Additionally, we have spotted this hotel, which is only 18 minutes away by tram:

## OKKO HOTELS Strasbourg Centre

*(Presqu'île Malraux, 46 rue du Bassin d'Austerlitz)*

- Classic room: 189.90€ breakfast included.  
Non-refundable rate.



This rate has not been negotiated with the hotel and is subject to change.

Please make your reservation at [www.okkohotels.com](http://www.okkohotels.com)

# Our Host

## Pierfrancesco Maran, Member of the European Parliament

Member of the European Parliament for the Socialists and Democrats Group, elected in 2024 in the North-West Italy constituency. Previously, City Councilor in Milan for 13 years, where he worked on Mobility, Urban Planning, and Housing.

Born in Milan in 1980, after completing his Scientific High School Diploma at Liceo Volta, he graduated in Political Science with a thesis on the Orange Revolution in Ukraine.

His political and institutional commitment began early, a few months before graduating high school, when he was elected as a Local District Councilor for two terms, focusing on territorial development and preservation issues. In 2006, he became a Municipal Councilor in Milan and served on the Mobility and Environment Committee. In 2011, he was appointed as the youngest Councilor in Mayor Pisapia's administration, with responsibilities for Mobility, Environment, Public Water, Energy, and the Subway.

In 2016, he was reconfirmed as Councilor by Mayor Beppe Sala with mandates for Urban Planning, Green Spaces, and Agriculture. In 2021, he became the most-voted candidate in municipal elections across Italy and was chosen for a third consecutive term as Councilor, this time with responsibilities for Housing and the Neighborhood Plan. From 2013 to 2016, he was the national delegate for mobility and local public services for the National Association of Italian Municipalities (ANCI).



# Our Host

## Pierfrancesco Maran, Member of the European Parliament

In 2022, he published a book analysing the ongoing transformations in major European cities, "Visible Cities: Where the Nation's Change Begins," Solferino, 2022. Two years later, he adapted it into a theatre production, "Visible Cities: Urban Landscapes in Search of an Author," which was performed sixteen times, mainly in the Lombardy region.

In 2024, after 13 years in Milan's city government, he ran for the European Parliament in the North-West Italy constituency and was elected with over 45,000 votes. As an MEP for the Socialists & Democrats group, he serves on the IMCO Committee (Internal Market and Consumer Protection) and the EMPL Committee (Employment and Social Affairs). He is also a member of the Euronest Parliamentary Assembly, the Delegation for relations with Bosnia and Herzegovina and Kosovo, and the Delegation for relations with the South Caucasus.

He is married with two children, Lorenzo and Viola.

### Social Media & Contact Information:

- Facebook: <https://www.facebook.com/Maran.Pierfrancesco>
- X: <https://x.com/PierMaran>
- LinkedIn: <https://www.linkedin.com/in/pierfrancescomaran>
- Instagram: <https://www.instagram.com/piermaran/>
- Personal website: <https://pierfrancescomaran.com/>
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