



3rd European Family Business Summit

17th - 18th November 2016, Lisbon

*"Family businesses
for a united Europe"*



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ALFONSO LÍBANO

Director of the Board of
Coca-Cola European
Partners Plc. (CCEP)

ALFONSO LIBANO DAURELLA comes from a family with a long history in the Family Business since the 19th Century and for the last 60 years, mostly in the Coca-Cola business, being Director of the Board of Coca-Cola European Partners, the largest European Coca-Cola franchise, result of the merger of Coca-Cola Iberian Partners (CCIP), Coca-Cola Enterprises (CCE) and Coca-Cola Germany (CCEG); a company listed on the Stock Exchange NY, Amsterdam and Madrid.

He is currently Chair of CSR Committee of Coca-Cola European Partners plc. (CEEP), Director of the Board & Member of the Executive Committee of Olive Partners, S.A. (Coca-Cola Bottler for the Iberian Division; Spain, Portugal and Andorra).

MR LÍBANO is also Chairman of Equatorial Coca-Cola Bottling Company, S.L. (ECCBC), Coca-Cola franchise for the following countries: Morocco, Guinea Conakry, Equatorial Guinea, Guinea Bissau, Mauritania, Cape Verde, Gambia, Sierra Leona, Liberia, Ghana, Algeria, and Sao Tomé & Príncipe; Member of the Board in The Coca-Cola Bottling Company Of Egypt, Coca-Cola Bottler for Egypt; Vice Chairman of MECC Soft Drinks, DMCC, ECCBC Subsidiary and Coca-Cola franchise for the territory of South Sudan. Moreover, he has been Trustee of The Coca-Cola Africa Foundation since 2004.

He is Chief Executive Officer of Cobega, S.A., familiar holding; Chairman of Sahel Internacional, S.L. (Holding for tobacco, OTP and Spirits Distribution in Algeria, Morocco, Mauritania, The Gambia, Equatorial Guinea, Tunisia & Libya); President-Director of Consorcio Mercantil, S.A. Holding (Lubricant distributor: Elf, Shell, Motul & Restaurants); President of the Board of Soluciones del Café, S.L. (Exclusive Distributor of Nespresso for Andorra); CEO of Daba, S.A. (Exclusive Distributor of Nespresso for Spain, Andorra, Morocco, Algeria, Ghana, Senegal, Gabon & Nigeria).

Director of Señorío De Líbano, S.A. Winery (Preparation and distribution of La Rioja Alta wines); Member of the Board of Cacaolat, S.L.; Mr Líbano is Founding Member & Member of the International Commission of the Instituto de la Empresa Familiar (IEF) and Chairman of the European Family Businesses (EFB). Moreover he is Board Member, Treasurer and Chair of the Nomination Committee of the Family Business Network (FBN) and Member of the FBN-I Foundation (Family Business Network-International).

In addition, MR LIBANO also sits on boards of public organizations including the American Chamber of Commerce in Spain, where he has been Vice-President and currently Member of the Board, and the MACBA Foundation (Contemporary Art Museum of Barcelona), of which he is Vice-president.

He carried out his studies of Economics at the Public University of Barcelona. He is married, has one son and one daughter.

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PETER VILLAX

Chairman of the
Portuguese Family
Business Association

PETER VILLAX serves as CEO of Hovione Capital SCR SA and has been chairman of the Portuguese Family Business Association since 2007.

He began his professional career at Hovione, a family company specializing in the development and manufacture of active pharmaceutical ingredients where his activities spanned computer programming, product invention, patenting and development in the area of pulmonary inhalation and management.

In 2015 the family shareholders set up Hovione Capital, a venture capital company, to invest in and develop new startup businesses in the pharma and medical area where the company has accumulated expertise in the past five decades.

Peter Villax has a significant civic activity in several associations and university boards. He holds a degree in Politics and Economics from the the University of Aberdeen and was awarded the Medal of Industrial Merit by the President of Portugal in 2006.

He is married and has six children.



JESÚS CASADO

Secretary General of
European Family
Businesses

JESÚS CASADO NAVARRO-RUBIO is the Secretary General of European Family Businesses since 2006. EFB is a federation based in Brussels of 14 National Family Businesses associations that aims to promote policies that are conducive to long term entrepreneurship in Europe. Its members, more than 9.000 family business owners, represent directly a turnover in excess of one trillion Euros, 9% of the European GDP.

Since May 2014, he is the Deputy General Director of Instituto de la Empresa Familiar, the Spanish Family Business Association. He is also a member of the Board of the Family Firm Institute and Academic Collaborator of Family Business at ESADE Barcelona.

Previously he served as a member of the European Commission Expert Group on Family Business, as a member of the High Level Group of Administrative Burdens reporting directly to President of the European Commission and as a member of the Executive Committee of Family Business Network (FBN).

MR CASADO holds a MBA at ESADE Business School (2006-2007) and a degree in Law (1989-1994) at Universidad Pontificia de Comillas ICADE (Madrid). He also has post-graduate studies at Eberhard Karls Universität Tübingen, in Germany (1994), at the Spanish Diplomatic School (1995-1998) and at Institut de Sciences Politiques de Paris (1997).

He is married, has one child and lives between Brussels and Madrid.

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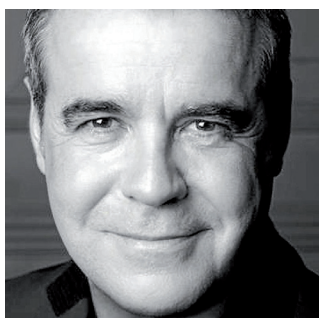
BEATRICE BALLINI

Leader of Family Practice,
Russell Reynolds
Associates

Based in Paris, **BEATRICE BALLINI** conducts global assignments for prestigious clients in the luxury, retail and fashion space. BEATRICE works with several family businesses in Europe assisting them in improving governance, plan successions and develop leadership.

Prior to joining Russell Reynolds Associates in 1997, MRS BALLINI was CEO of an Italian centenary men's furnishing brand. Previously, she spent four years at Goldman Sachs & Co. in New York as a Vice President M&A and, earlier, she was with Bain & Co., first in London as a Consultant and later in Boston as a Manager.

MRS BALLINI received her LAUREA degree in Chemical Engineering from the Milan Polytechnic and her M.S. from the Massachusetts Institute of Technology. She received her M.B.A. from the M.I.T. Sloan School of Management, where she was awarded the Brooks Prize. She is fluent in Italian, French and English.



MANEL ADELL

Board Member at Puig and
ex-CEO of Desigual

MANEL ADELL holds an MSc from ESADE, an MBA from IMD and is a graduate of the Executive Program for Growing Companies (EPGC) from Stanford University.

He started his professional career in 1985 in the marketing department of Agrolimen, reaching a position of marketing director of Citresa/ Cadbury Schweppes Spain. Subsequently, he was Director of International Expansion at Bang & Olufsen and after 10 years working abroad he returned to Spain in 2001 and founded Starlab Barcelona.

MR ADELL served as CEO of Desigual from 2002 to 2012 and led the company's impressive expansion.

In 2012 he received the Ernest & Young Spanish Entrepreneur of the Year Award. He remained active in the fashion industry as a member of the board of directors of Privalia until 2015. Meanwhile, MR ADELL has been running his family office and is currently a member of the board of directors of Puig and Tiger (Zebra A/S).

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**ISABEL FURTADO**

Executive Board Director,
TMG Group

ISABEL GONÇALVES FOLHDELA FURTADO is the CEO of TMG Automotive and a member of the Board of Directors of all companies in TMG Group and Casa Agrícola de Compostela.

She studied in Canada and in the United Kingdom for over nine years. She graduated in Economics by the University of Manchester.

Currently MRS FURTADO holds the positions of Vice President of the General Council of Universidade do Minho, Member of Board of Directors and Executive Board of CEIIA, Member of Board of the General Board of COTEC; President of High Council of the Portuguese Family Business Association (APEF); Member of the Executive Board of the Associação Têxtil Portuguesa (ATP).

In 2014, she was distinguished with the Industrial Order of Merit insignia by the President of Portugal.

Isabel is married, has 3 children and one granddaughter.

**OLAF LEURS**

Partner KPMG Meijburg

OLAF LEURS has 20 years' experience in the Dutch family business tax practice. He joined KPMG in 1996 and has been working for family businesses ever since. His work includes the national and international corporate income tax issues for the businesses of clients, but also the tax implications of transferring a family business through generations, and the tax structuring of private wealth.

MR LEURS is the lead partner of the Dutch family business tax practice of KPMG.

He has studied Fiscal Economics at Tilburg University and is a member of the Dutch Association of Tax Advisors.

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CHRISTOPHE BERNARD

Partner, Global Head of Family Business KPMG

CHRISTOPHE BERNARD is a KPMG partner based in the firm's Paris office and the firm's Global Head of Family Business. He is also an EMA Enterprise-Middle Markets Leader responsible for encouraging the growth of the firms' middle markets practice across Europe, Middle East and Africa, a majority of that market comprises of family businesses.

For 12 years MR BERNARD worked for family businesses in the wine and champagne sector, until he joined KPMG to share his experiences around strategy for SMEs by acting as a consultant to the firms' middle markets clients and contacts.

Since 2013, MR BERNARD directs the KPMG Global Centre of Excellence for Family Businesses, based in Paris. He launched the KPMG Family Business Think Tank with the prominent family business owners, academics and KPMG professionals to share the ideas on the key family business issues and to promote this crucial business sector.

Recently, MR BERNARD acted as an expert on the WCD (WomenCorporateDirectors) and KPMG joint thought leadership study 'Enduring Across generations: How Boards Drive Value in Family-Owned Business' providing insights into the family business governance.

CHRISTOPHE BERNARD is a regular attendee and speaker at family business events and conferences in France and around the world (including the recent ones in Greece, Bahrain, South Africa, Cyprus, USA, Egypt, UK, UAE, Sri Lanka, Australia, India, and Hungary). He also regular shares his knowledge of the major family business issues on the KPMG family business blog (www.kpmg.com/familybusiness).



ANTHONY L. GARDNER

U.S. Ambassador to the European Union

ANTHONY L. GARDNER was sworn in as the U.S. Ambassador to the European Union on February 18, 2014. He presented his credentials to European Council President Van Rompuy and European Commission President Barroso on March 18.

Prior to assuming his current position, AMBASSADOR GARDNER was Managing Director for six years at Palamon Capital Partners, a private equity firm based in London that focuses on providing growth capital to fast growing businesses in a wide variety of service sectors throughout Western Europe. In that capacity he managed financing, legal and tax structuring issues related to the firm's acquisitions and divestitures.

Previously, AMBASSADOR GARDNER served as an Executive Director in the leveraged finance departments of Bank of America and GE Capital and as a Director in the international acquisitions group of GE International, all based in London. He has also worked as a Senior Associate at international law firms in London, Paris, New York, and Brussels.

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**FERNANDO
ABRIL-
MARTORELL**

Chairman, Indra

A graduate in Law and Business Administration from ICADE (Madrid), **FERNANDO ABRIL-MARTORELL** is the Chairman of Indra since January 2015.

He has worked in different companies and financial institutions. Between 2011 and 2014 MR ABRIL-MARTORELL was the CEO of Grupo Prisa. Between 2005 and 2011 he was CEO at Credit Suisse in Spain and Portugal. He was Chief Executive Officer of Grupo Telefonica in 2000-2003.

MR ABRIL-MARTORELL has extensive financial experience as Managing Director and Treasurer at JP Morgan in Spain, where he worked for 10 years before joining Telefonica. He is currently a member of Board of Directors of Ence, as well as member of the Board of different Foundations.



PURSEY HEUGENS

Professor at Rotterdam
School of Management,
Erasmus University

PURSEY HEUGENS is a professor of organisation theory, development, and change at the Department of Strategic Management and Entrepreneurship, Rotterdam School of Management, Erasmus University (RSM).

He is the co-director of the Erasmus Center for Family Business, and he currently serves as Associate Editor of the Academy of Management Journal, the leading empirical journal in management science. Next to exploring the strategy and governance of family firms, his research interests are in bureaucracy, institutional, behavioural, and demographic theories of organisation.

PROFESSOR HEUGENS has won numerous awards for his research and teaching, including best teacher awards from all universities at which he has been employed and numerous dissertation and best paper awards for his research. His research has been published in premier academic journals including the Academy of Management Journal, the Academy of Management Review, Organization Science, Organization Studies, Journal of International Business Studies, Journal of Management, and the Journal of Management Studies. He obtained his PhD from RSM in 2001, and has previously held professorships at Concordia University (Canada) and Utrecht University (the Netherlands).

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GÜNTER VERHEUGEN

ex-Commissioner for
Enterprise and Industry,
European Commission

GÜNTER VERHEUGEN was a member of the European Commission, responsible for enlargement between 1999 and 2004.

In his second term, from 2004 to 2010, he served as Vice-President in charge of Enterprise and Industry and in this capacity he was the European chairperson of the Transatlantic Economic Council.

Today MR VERHEUGEN is Honorary Professor of Viadrina University in Frankfurt/Oder.



UDO J. VETTER

Chairman of the Advisory
Board, Vetter Pharma

UDO J. VETTER is a Member of the Executive Committee and Chairman of the Advisory Board of the Vetter Pharma Group.

Also, since 2007 he is Chairman of ITM Group, Member of the Board at Gland Pharma Ltd. (India), Member of the Supervisory Board of Gerresheimer AG, Member of the ISPE Board and member of the International Leadership Committee.

MR VETTER is Head of the Trustee Board of the University Albstadt/Sigmaringen and Vice President of European Family Businesses (EFB).

He graduated with a Bachelor of Science Pharmacy in 1979. He served for 6 years in Schering-Plough Corp. (USA), with the final position of Director of Third Party Manufacturing. He was Vice-President of Licensing & Production for generic pharmaceutical manufacturer of Martec Inc. (USA).

Previously, in the eighties, MR VETTER was President of first start-up company Pharma-Turm Inc. (USA). From 1991 to 2003 he served as Executive Management Board at Vetter Group of Companies, in Germany, and as CEO of Vetter Inject GmbH & Co. KG, the technical arm of Vetter Group. In 2003 he became Managing Director and Founder of UV-Cap, Private Equity Company in the Life Science Area.

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DIMITRIS DIMITRIADIS

Vice-President of the Europe
2020 Steering Committee,
European Economic and
Social Committee

DIMITRIS DIMITRIADIS is a Vice-President of the EESC's Europe 2020 Steering Committee, Member of the Employers' Group, EESC rapporteur on numerous dossiers related to SMEs, including access to finance.

He is a President of the General Assembly of the Greek Confederation of Commerce and Entrepreneurship. Former President of the European Economic and Social Committee (2006-2008). Former 1st Vice-President of the National Confederation of Hellenic Commerce. He graduated law at the University of Thessaloniki.



MARCELO REBELO DE SOUSA

President of Portuguese
Republic

MARCELO NUNO DUARTE REBELO DE SOUSA has a Degree in Law from the Faculty of Law of the University of Lisbon and PhD in Legal and Political Sciences. After beginning his teaching career he was in charge of the main disciplines of the Legal and Political Science Group. He has chaired the scientific and pedagogical boards and the Institute of Legal and Political Sciences of the Faculty of Law of the University of Lisbon. He has been an ex officio member of several bodies, such as the University Senate, and a member of the panel of judges for the University of Lisbon Award. Representing the Faculty of Law of the University of Lisbon, he was head of the delegation which concluded the first agreement with the Faculty of Law of Bissau, and he has lectured at Agostinho Neto and Eduardo Mondlane Universities and the University of Eastern Asia.

MR REBELO DE SOUSA has been a Professor at the Faculty of Social and Human Sciences and the Faculty of Law of the Portuguese Catholic University, and a member of the steering committee and the scientific board of the Faculty of Law of the University of Oporto, which has awarded him an Honoris Causa Doctorate.

He has been Secretary of State for the Presidency of the Council of Ministers, Minister of Parliamentary Affairs, and a member of the Council of State (2000-2001 and 2006-2016). MR REBELO DE SOUSA has been President of the Municipal Assembly of Cascais, local councillor and leader of the opposition in the Town Hall of Lisbon and President of the Municipal Assembly of Celorico de Basto.

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He was one of the founders of the People's Democratic Party, later the Social Democratic Party, and was party leader from 1996 to 1999. He has been Vice-President of the European People's Party, of which the Social Democratic Party is a member.

MR REBELO DE SOUSA was involved in founding the Expresso and Semanário newspapers, where he held management roles and has been a regular political commentator since the 1960s, first in the press and later on radio and television. He was a member of the committee that drew up the first Press Law. Also, he has chaired or been a member of the managing bodies of several associations, social solidarity institutions and the Santa Casa da Misericórdia of São Bento de Arnóia. He has been a member of the Managing Council and Chairman of the Board of the Casa de Bragança Foundation and curator at the National Museum of Ancient Art and the Vieira da Silva-Arpad Szenes and António Quadros Foundations. He is a patron of the Celorico de Basto public library.

MR REBELO DE SOUSA received the Commendation of the Order of Saint James of the Sword from former President of the Republic Mário Soares and the Grand Cross of the Order of Henry the Navigator from former President of the Republic Jorge Sampaio.

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